

FREEWAVES



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Video on the Loose Freewaves to transform LACMA plaza with international experimental media art from the past 20 years *June 26, 2010*



Los Angeles, Calif. - As part of its 20th birthday celebration, Freewaves will present “Video on the Loose” at LACMA’s Late Night Art Event on Saturday, June 26, 2010, from 8-11pm. The event will animate the museum’s north piazza with 20 experimental media art works produced over the past two decades. The videos span perspectives from the identity politics of the 1990s to post-9/11 reality checks, from deep inside the mass media landscape to observations from media makers in Africa, Asia and Latin America.

“We chose to present videos unconstrained by conventions, to create meaning across community divides,” says Freewaves Executive Director Anne Bray. “The videos cross political, geospatial and temporal boundaries, gathering local and international viewpoints to assess art’s role in challenging racism, sexism and classism.”

The evening’s program is split into four thematic programs, each presented on a separate monitor in a continuous loop:

Squirm: Body-related, uncomfortable but spellbinding images, sounds and narratives

Trouble: Artists willing to broach danger and take it on as a complex subject

Pop Cop: Playful and critical responses to television ads, news, and authorities

Dual/Duel: Conflicts and contrasts coming from different points of view



